

NEWS FROM

Quilting Arts

MAGAZINE

Dear Fiberarts subscriber,

Fiberarts magazine has been both an impactful magazine to the art community and a labor of love for us at Interweave. However, times change and the support for Fiberarts has not been strong enough over the past several years to continue keeping it in circulation. As a result, I regret to inform you that the Summer 2011 issue will be the last issue of FIBERARTS we publish. We at Interweave, thank all those who have contributed to FIBERARTS in so many ways. However, I'm excited to announce that as a FIBERARTS subscriber, you'll receive our premier and popular art magazine, QUILTING ARTS, for the remainder of your subscription. All Fiberarts subscriptions will be transferred to QUILTING ARTS starting with the August/September issue.

If you already subscribe to QUILTING ARTS, your current subscription will be extended with the remaining number of issues on your Fiberarts subscription. Check the mailing label on your August/September issue of QUILTING ARTS to see the change in the expiration date. If you do not already subscribe to QUILTING ARTS, you will receive the same number of issues remaining on your Fiberarts subscription.

Discover what we have in store inside Quilting Arts

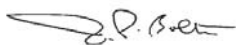
QUILTING ARTS is dedicated to encouraging a new, contemporary look in quilting designs that inspire artists like you. Every issue brings you inspiring articles by established and emerging artists and cutting-edge techniques with step-by-step instructions and beautiful photography. Best of all, we give you the encouragement and support to develop your own artistic style.

Plus you will get:

- **ARTIST PROFILE**—an in-depth look at one artist's approach accompanied by a gallery of their work
- **READER GALLERY**—a sampling of readers' work in response to one of our reader challenges
- **CALL FOR ENTRIES**—announcements of upcoming quilt shows with entry information so you can participate
- **IN THE SPOTLIGHT**—a reader shares one of their textile creations, including photos and a detailed description
- **GODDESS OF THE LAST MINUTE**—award-winning quilter and author Robbi Joy Eklow offers a humorous outlook on all things quilt related.

Welcome to QUILTING ARTS. We're happy to have you and look forward to serving you. If for some reason you prefer to receive a different Interweave publication, please contact our customer service at 1-800-406-5283.

Sincerely,



John Bolton
Publisher and Senior Vice President
Interweave



“Every issue has such beautiful artwork and I will read every article, every one of Pokey's editor's notes, the letters to the editor, the advertisements for yummy stuff, and last but not least, every “Goddess of the Last Minute,” not once, but over and over! Thanks so much for providing your readers with such an excellent magazine.”

—Jan
a QUILTING ARTS subscriber